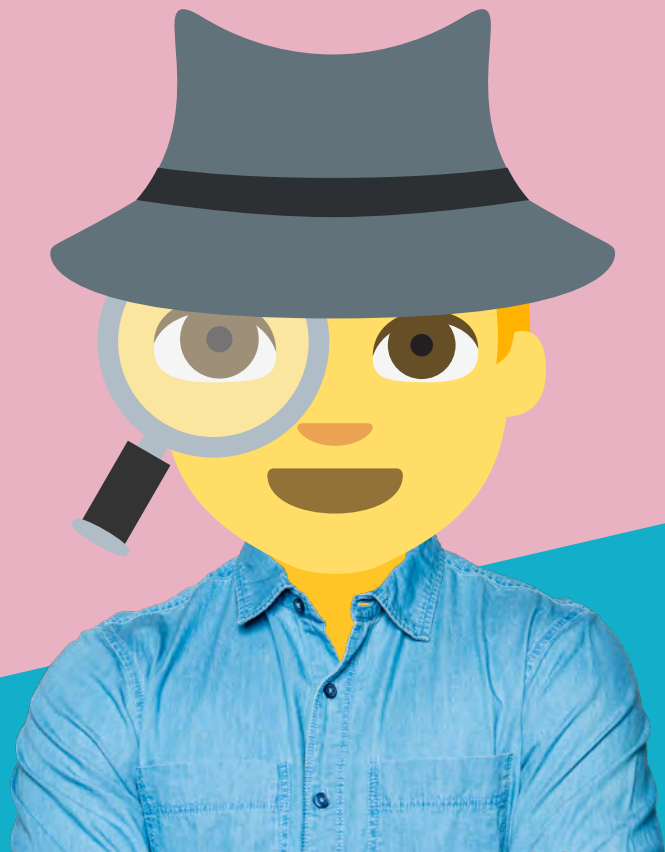


IN THIS GUIDE

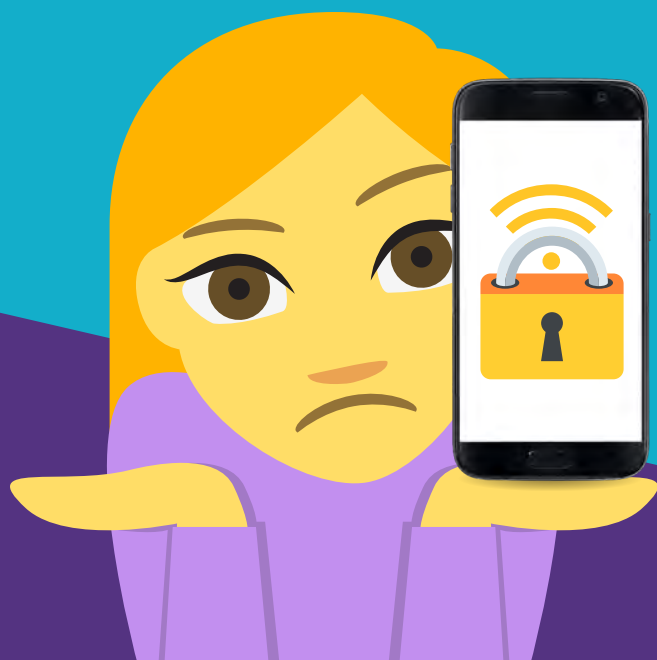
- 👉 What is Get Cyber Safe?
- 👉 Why should I become a champion?
- 👉 How can I participate?
- 👉 Become a social media champion
- 👉 Get in touch



WHAT IS GET CYBER SAFE?

Get Cyber Safe is a campaign led by the Communications Security Establishment to inform Canadians about the simple steps they can take to stay safe online.

Sharing good information about cyber security is easier with others. So, whether you're trying to improve your own cyber security or simply share your cyber-savvy with your followers, Get Cyber Safe is the perfect partner to help you get there.



85%

of Canadians say it's important for the average Canadian to protect their personal information online¹

83%

of Canadians say they take precautions to protect their devices¹

WHY SHOULD I BECOME A CHAMPION?

Get Cyber Safe is a campaign led by the Communications Security Establishment to inform Canadians about the simple steps they can take to stay safe online.

Sharing good information about cyber security is easier with others. So, whether you're trying to improve your own cyber security or simply share your cyber-savvy with your followers, Get Cyber Safe is the perfect partner to help you get there.

74%

of Canadians say they have searched for information on online threats¹



HOW CAN I PARTICIPATE?

Becoming a Get Cyber Safe supporter is easy. Like, four steps easy. Here's what you need to do:



Finish reading this champion guide



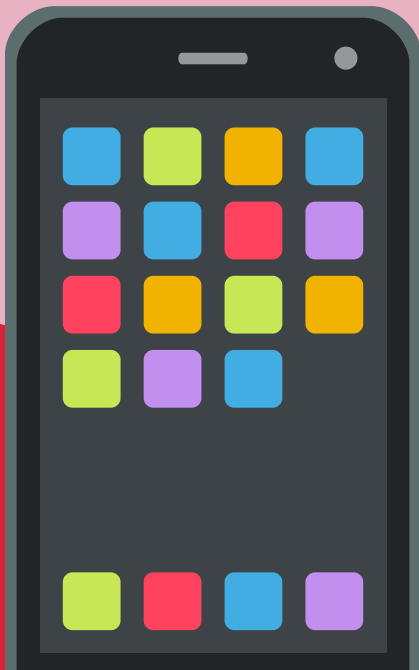
Download our social media starter kit



Share our pre-crafted social media content, or write your own using our Get Cyber Safe fact sheets



Follow us on social for more sharable content

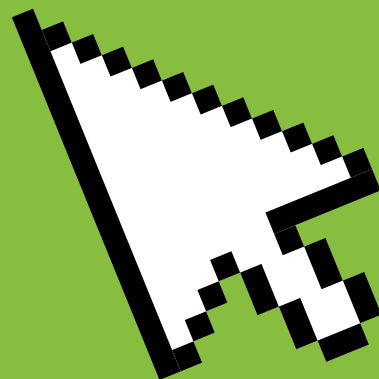


@GETCYBERSAFE

BECOME A SOCIAL MEDIA AMBASSADOR

Not a writer? Not a problem. We've created a series of posts you can use on Facebook, Twitter, and LinkedIn so you can start sharing right away.

GET THE SOCIAL KIT



Or, if you want to put your own spin on things, you can download our fact sheets to get the information you need to write your own content.

GET CYBER SAFE FACT SHEET

MULTI-FACTOR AUTHENTICATION FACT SHEET

PHISHING FACT SHEET

SOFTWARE UPDATES FACT SHEET

GET IN TOUCH

Let us know that you're becoming a Get Cyber Safe champion by contacting us.

You can reach Get Cyber Safe through the Canadian Centre for Cyber Security's contact centre:

Email: contact@cyber.gc.ca

Toll Free: 1-833-CYBER-88 (1-833-292-3788)

References:

- 1 Public Safety Canada, Survey of Internet Users Regarding Cyber Security, EKOS Research Associates, 2018

