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WHAT IS GET CYBER SAFE?

Get Cyber Safe is a campaign led by the Communications Security Establishment to inform Canadians about the simple steps they can take to stay safe online.

Get Cyber Safe champions are organizations who are dedicated to promoting a safer and more secure internet.

48%
of Canadians have researched anti-virus software[1]

38%
of Canadians have looked up secure home networks[1]

WHY SHOULD MY ORGANIZATION BECOME A CHAMPION?

We'll start with the biggest reason: because Canadians care about cyber safety.

The way our partnerships work is simple. We provide you with the latest information you need to stay safe online, and you share it with your network to help them stay informed about cyber safety.
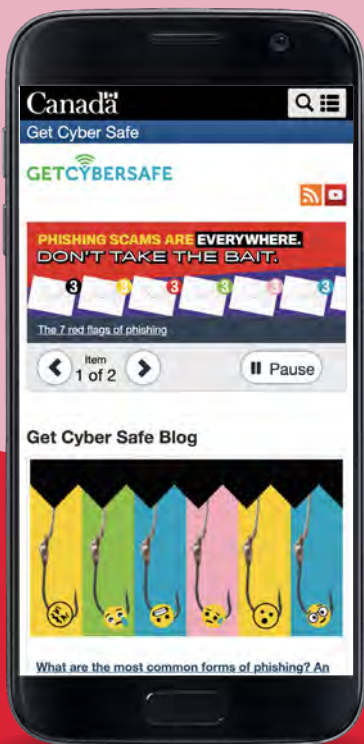
30%

of Canadians searched for information on protecting files and devices[1]

HOW CAN WE PARTICIPATE?

Becoming a Get Cyber Safe champion is simple. It's free. You can get started right away by following these steps:

☝️ **Finish reading this guide**

✌️ **Download our social media kit**

✋ **Share our pre-crafted social media content, or write your own using our Get Cyber Safe fact sheets**

🤟 **Follow us on social for more sharable content**

@GETCYBERSAFE

HOW CAN I CONVINCE MY MANAGER?

If you'd like your organization to become a Get Cyber Safe champion but have to run it by your manager first, here are a few talking points you can use:

☝🏽 **Get Cyber Safe is a trusted government campaign.**

✌🏽 **Becoming a Get Cyber Safe champion is completely free.**

🖐🏽 **Helping Canadians stay cyber safe builds your corporate social responsibility.**

🖖🏽 **Get Cyber Safe has resources to help your organization keep up to date with the latest cyber security advice.**

🖐🏽 **No content writing is required – Get Cyber safe provides pre-written social posts.**

🤞🏽 **Get Cyber Safe fact sheets and infographics can help teach your employees better cyber safety practices.**

BECOME A SOCIAL MEDIA CHAMPION

Don't have the resources to write your own content? No problem. We've created a series of posts you can use on Facebook, Twitter and LinkedIn so you can start sharing right away.

GET THE TOOLKIT

Or, if you want to fit Get Cyber Safe content into your own brand, you can download our fact sheets to get the information you need to write your own posts.

GET CYBER SAFE FACT SHEET

MULTI-FACTOR AUTHENTICATION FACT SHEET

PHISHING FACT SHEET

SOFTWARE UPDATES FACT SHEET

GET IN TOUCH

Let us know that you're becoming a Get Cyber Safe champion by contacting us.

You can reach Get Cyber Safe through the Canadian Centre for Cyber Security's contact centre:

Email: contact@cyber.gc.ca
Toll Free: 1-833-CYBER-88 (1-833-292-3788)

Make your office space cyber safe

Get personalized Get Cyber Safe items like wallpapers, screensavers and more for your organization's internal screens, Intranet or office space.

Email: contact@cyber.gc.ca
for more information.

References:

1   Public Safety Canada, Survey of Internet Users Regarding Cyber Security, EKOS Research Associates, 2018