

MOVE OVER, DOGS – DEVICES ARE OUR NEW BEST FRIENDS



And like a best friend, they play a huge role in making our lives better – one so big, it's hard to imagine what we'd do without them. So big, we can sometimes lose track of all the connected devices we have.

This week, we're taking stock of all the devices Canadians love and appreciate. We encourage you to take a look around and see if any of your devices could use some extra care, too.

CANADIANS LOVE THE INTERNET.



**OF CANADIANS
AGED 15+ USE
THE INTERNETⁱ**



**OF CANADIANS SPEND
AT LEAST 3-4 HOURS
ONLINE PER DAYⁱⁱ**

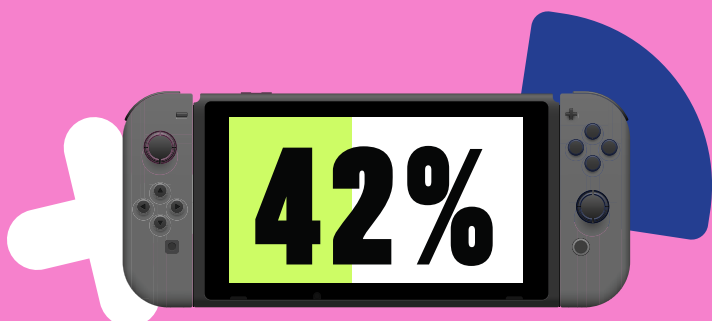
WE'RE ESPECIALLY BIG FANS OF THE DEVICES THAT KEEP US CONNECTED.



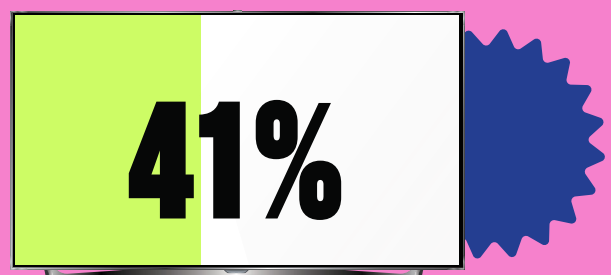
**OF CANADIANS
OWN A SMARTPHONE ⁱⁱⁱ**



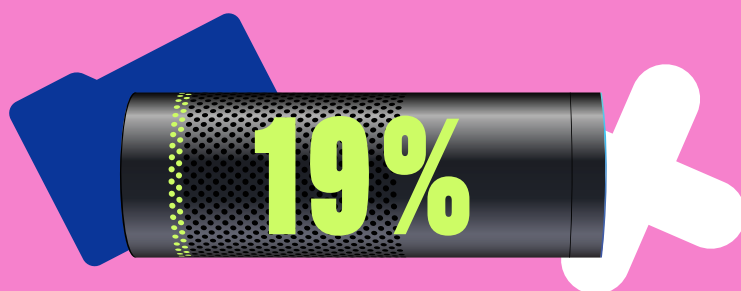
**OF CANADIANS OWN
A COMPUTER ⁱⁱⁱ**



**OF CANADIANS OWN
A GAMING CONSOLE ⁱⁱⁱ**



**OF CANADIANS
OWN A SMART TV ⁱ**



**OF CANADIANS
OWN A SMART SPEAKER ^{iv}**

7 **IN** **5**



CANADIANS DON'T GO MORE THAN 8 HOURS WITHOUT THEIR DEVICES. "

AND WHY WOULDN'T WE BE? OUR DEVICES ARE THERE FOR US FOR PRETTY MUCH EVERYTHING.

HOW CANADIANS SPEND TIME ONLINE"

- SENDING EMAILS (90%)**
- BANKING (71%)**
- USING SOCIAL MEDIA (60%)**
- CHECKING THE NEWS (58%)**
- SHOPPING (50%)**
- INSTANT MESSAGING (47%)**
- WATCHING TV AND MOVIES (40%)**

THAT'S WHY WE SHOULD BE THERE FOR OUR DEVICES, TOO.

WHETHER WE REALIZE IT OR NOT, CONNECTED DEVICES ARE ALL AROUND US

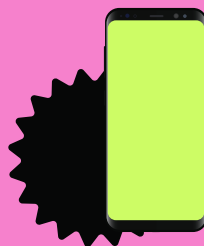


PHONES / COMPUTERS
TABLETS / SMART TVS
BLUETOOTH SPEAKERS AND HEADPHONES / SMART APPLIANCES
VOICE-CONTROLLED DEVICES
SMART SECURITY AND HVAC SYSTEMS / ROUTERS
GAME CONSOLES
WEARABLE DEVICES

TAKE SIMPLE STEPS TO SHOW THEM YOU CARE:



**KEEP THEM
UPDATED**



**KEEP THEM
PROTECTED**



**KEEP THEM
SECURE**

GET TIPS ON HOW TO APPRECIATE YOUR DEVICES AT

[GETCYBERSAFE.CA](https://getcybersafe.ca)



Communications
Security Establishment

Centre de la sécurité
des télécommunications

Canada

- i Canadian Internet Use Survey, Statistics Canada, 2019
- ii Canada's Internet Factbook, Canadian Internet Registration Authority, 2019
- iii Digital 2020: Canada, Kepios, We Are Social, Hootsuite Inc., 2020
- iv Canadian Media Usage Study, PHD Canada, 2019