



**When your mom tells you cyber security is a waste of time.**



**Getting an email from a long-lost relative asking for money.**



**Finally DMing your crush and finding out they're a bot.**



**Getting a text from an unknown number saying you won the lottery.**



**When the Government of Canada texts you asking for money.**



**Using the same simple password for everything.**



**When your friend falls for a smishing attempt.**



**When you send a foreign prince \$1000 and he doesn't call back.**



**Clicking "Update Later" for the 200th time and your laptop starts making car wash sounds.**





**Trying to use your cat's paw print as a third authentication factor.**



**Using your ex's Netflix account because they never update their passwords.**



**Using a password manager to save your passwords and forgetting the password for that account.**



**When your cousin thinks they won a free trip to "Italee" but you got that email, too.**



**When you ask your dad if he's received a phishing email and he grabs a life jacket and some worms.**



**Forgetting the answers to your security questions.**



**Trying to come up with a unique password that isn't your dog's name.**



**Trying to figure out if it's a phishing email or if your bills are actually due.**



**Getting an email from an account you've never had asking you to reset your password.**





When tech support says, "have you tried turning it off and on again?"



Telling IT that your computer is broken, but the second they take a look at it it works again.



Accidentally yelling at a telemarketer over the phone because you thought they were phishing.



Saying "please" and "thank you" to your smart speaker just in case there's a robot rebellion.



Customizing your privacy settings on social media to hide your old embarrassing photos.



When your BFF tells you to "back it up" so you start dancing but they were talking about your data.



Installing anti-virus software but never updating it.



When the annoying adware popup flashes to the beat of the song you're listening to.



When your friend pays you back over coffee shop Wi-Fi.





**Realizing you can't fall for phishing scams if you don't check your email.**



**When the phishing message includes your real name as a cute personal touch.**



**When that link for free in-game currency gave you an costly virus instead.**



**Finding out that VPNs aren't just for using foreign streaming services.**



**Enabling a firewall to heat up your cold room.**



**Online retailers asking for your social insurance number for delivery.**



**Creating a password without a pet or family member's name in it.**



**When your friend logs onto the guest network you created for your Wi-Fi.**



**Updating your computer the first time it asks.**





**Checking the sender's address on a phishing email.**



**Unchecking "remember my account info" after you log in.**



**Setting software updates to automatic.**



**Installing new cyber security software.**



**Me, enlightening my friends about the virtues of passphrases.**



**Reading the privacy policy before downloading an app.**



**Seeing a suspicious email and deleting it right away.**



**When automatic updates are enabled and your devices update themselves overnight.**



**Get a smishing message and smashing that block button.**





**Updating your router's default name to something unique.**



**When your browser asks if you want to save your credit card info and you click "No, thanks".**



**When you forget one of your passwords but remember that you're using a password manager.**



**Setting up a second network for all of your smart devices.**



**Using a VPN to connect to public Wi-Fi.**



**Using a unique password for all of your accounts.**



**Enabling multi-factor authentication in case someone guesses your password.**



**When you finally get a second to customize the privacy settings on all your social media accounts.**



**Updating your device and finding a ton of cool new features.**





**When you update your favourite app and it finally stops bugging out.**



**Finally finding the right anti-virus software for your needs.**



**Changing your router's default password to a more secure passphrase.**



**Consistently backing up your data every week so none of your information gets lost.**



**Sending an email to your coworker to confirm that they really want you to buy 20 gift cards.**



**Deleting a calculator app that needs access to your camera, mic and location.**



**Turning off geotagging in your photos so your location remains a mystery.**



**Double-checking your account for notices before falling for an "urgent" phishing email.**



**When you research the security features before choosing a new device.**





**Covering the webcam on your laptop after a video call.**



**Clearing your browsing history and cookies.**



**When your username doesn't include any personal information.**



**Unpairing all your old Bluetooth devices.**



**Clicking "No" every time your browser asks if you want to save your login info.**



**Immediately downloading software updates on the new tablet you got as a gift.**



**When you post holiday travel plans on social media and your family finds out they aren't invited.**



**When a family member asks why you're still single.**



**When your account is hacked and everyone finds out what gifts you got them for the holidays.**





**Playing Michael Bubl 's Christmas music at every possible opportunity.**



**Putting holiday decorations up at 12:01 a.m. on November 1st.**



**When you're shopping for holiday gifts and start shopping for yourself.**



**Holidays with the family: Day 3**



**When the office holiday party has an open bar.**



**Going back to work after the holidays like...**



**Realizing that your holiday vacation time is almost over.**



**When the holidays are coming so you start helping around the house.**



**Telling someone that you're their holiday gift.**





**Getting back from vacation and try to remember how to do your job.**



**Getting a 50 percent off discount code for the sweater you were going to buy anyway.**



**My streaming service: Are you still watching?  
Me:**



**My stomach after the first sip of coffee.**



**Finally meeting the love of your life and finding out they like pineapple on pizza.**



**Every dad walking into a hardware store.**



**Unmuting yourself just to say "OK" in the Zoom meeting.**



**When you work from home and you're asked to go on a video call.**



**Me, ignoring my to-do list to make a hilarious joke on Twitter.**





**Finding out your normal lifestyle is now called "quarantine".**



**Walking past a coworker you don't know very well.**



**Listening to a stranger's conversation and mentally giving your opinion.**



**Eating a single slice of fruit and feeling invincible.**



**Hearing a recording of your own voice.**



**When someone calls you and you wait for it to stop ringing so you can use your phone again.**



**Saying "thanks, you too" after your delivery person tells you to enjoy the meal.**



**Trying to stay positive at work.**



**When you try to swallow a pill but it starts dissolving in your mouth.**





**Leaving the house at 8:55 for your 9 a.m. meeting.**



**Ordering a taco and immediately dropping it.**



**Clicking “next episode” and realizing you just finished the series.**



**When the waiter takes your plate but there were still fries on it.**



**Saying “nice shirt” to someone wearing the same shirt as you.**



**This is what happiness looks like.**



**Dads when you adjust the thermostat half a degree.**



**When you leave things until tomorrow and then tomorrow comes.**



**Them: What do you do for fun?  
Me:**





**Trying to get  
food out of your  
dog's mouth.**



**Drinking a glass of  
orange juice after  
brushing your teeth.**



**Stubbing your toe  
on your bedframe  
at 3 a.m.**



**When you're  
short 10 cents  
but the cashier  
says it's fine.**



**Me: Why does my  
back always hurt?  
Also me:**



**When I'm out and  
about and my phone  
hits 1% battery.**



**When you're  
home alone on  
a Friday night.**



**Accidentally reading  
a text you were  
trying to ignore.**



**Finding an 11th  
chicken nugget  
in your 10 piece  
box of nuggets.**





**When your  
coworker asks a  
question that makes  
the meeting last  
another 30 minutes.**



**When the project  
is due at 11:59 and  
your internet goes  
out at 11:58.**



**Waking up from  
a nap like.**



**When your friends  
post a bad picture of  
you on social media  
because they look  
cute in it.**



**Me after walking  
up three flights  
of stairs.**



**When someone  
says “wow, you  
woke up early,” but  
you haven’t actually  
gone to sleep yet.**



**Your dog sneaking  
a piece of food off  
the table and acting  
like he didn’t do  
anything.**



**When my friends  
come up with  
hilarious card  
combinations.**



**When no one is  
choosing your cards  
even though you  
know your answers  
are the funniest.**





Trying to eat butter cookies at grandma's but the tin is filled with her list of passwords.



Talking about buying a new mattress, then immediately getting an ad for one.



When your friend starts crying and you have no idea how to comfort them.



When someone tries to give you a handshake but you go in for a hug.



I always think I look really approachable, but actually I look like this.



When your mom passes you the phone to talk to a relative you've never heard of.



Saying "I love it!" to the hairdresser when you get a terrible haircut.



Lying awake at 2 a.m. because you're thinking about something you said in the 3rd grade.



Seeing an old photo of yourself.





**When someone says they're really into astronomy and you tell them you're a Capricorn.**



**Checking my bank account after the weekend.**



**When you're finally home alone and can just be yourself.**



**Help my firewall is down, and I can't reboot.**



**My router left me for a firmware update.**



**You shared your password? Dude that's gross.**



**It's not you, it's your weak password.**



**The 90s called, they want their weak encryption back.**



**The eggnog is past its expiry date – I think. The date is encrypted.**





**Two wrongs don't  
make a right,  
but two factor  
authentication does!**



**I didn't use  
Anti-Virus software.  
I now have a  
Trojan Horse.**





**Enabling a firewall to heat up your cold room.**



**Forgetting the answers to your security questions.**



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When the annoying  
adwear popup  
flashes to the beat  
of the song you're  
listening to.



Changing your  
router's default  
password to a more  
secure passphrase.



Consistently barking  
up your data every  
week so none of  
your information  
gets last.



Sending an email  
to your coworker to  
confirm that they  
really want you to  
buy 20 gift cards.



Installing a new  
cybersecurity  
software  
PUT DOWN YOUR  
PHOTO CARD NOW!



Me, lightning my  
friends about  
the viruses of  
passphrases.



Reading  
the privacy  
settings before  
downloading  
an app.



Seeing a suspicious  
email and deleting it  
right away.



When your  
username doesn't  
include any personal  
information  
UPDATE YOUR  
INFORMATION.





**RE: RE: RE:  
DELIVERY  
NOTIFICATION:  
Unpairing all your  
old Bluetooth  
devices.**



**Clicking "No" every  
time your browser  
asks if you want to  
save your login info.**



**When you  
workfromhome  
and you're asked  
to go on a videocall.**



**ME, IGNORING  
MY TO-DO LIST  
TO MAKE A  
HILARIOUS JOKE  
ON TWITTER!!!!**



**FW: YOUR RECEIPT:  
Finding out your  
normal lifestyle  
is now called  
"quarantine".**



**YOU'RE A WINNER!  
Walking past a  
coworker you don't  
know very well  
COLLECT YOUR PRIZE!.**



**When your friends  
post a bad picture of  
you on social media  
because they look  
cute in it.**



**Me after walking  
up three flights  
of stairs.**



**When someone  
says "wow, you  
woke up early," but  
you haven't actually  
gone to sleep yet.**





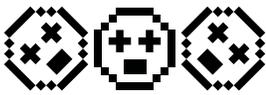
Your dog sneaking a piece of food off the table and acting like he didn't do anything.



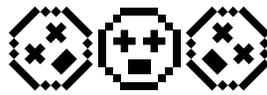
Trying to get food out of your dog's mouth  
**PLACE A CARD OR YOUR ACCOUNT WILL BE CLOSED.**

When your friend logs onto the guest network you created for your Wi-Fi.

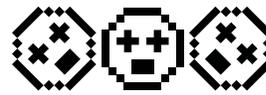




**This bytes.**



**This bytes.**



**Send this straight  
to the trash  
(or another player).**



**Send this straight  
to the trash  
(or another player).**



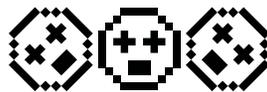
**Hope that shaky  
movie recording  
you downloaded  
was worth it.**



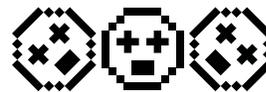
**Hope that shaky  
movie recording  
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**Well, this isn't  
the million dollars  
the email said it  
would be.**

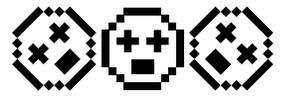
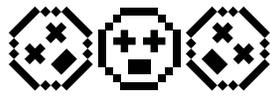
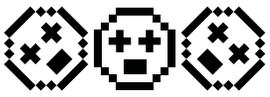


**Well, this isn't  
the million dollars  
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**Would updating  
your anti-virus  
have been so hard?**





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## SOFTWARE UPDATES

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Enable automatic updates on your devices so you can set it and forget it.



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## SOFTWARE UPDATES

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## SOFTWARE UPDATES

Don't wait until later – update your software as soon as it becomes available.

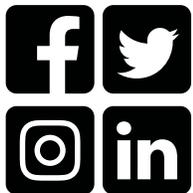
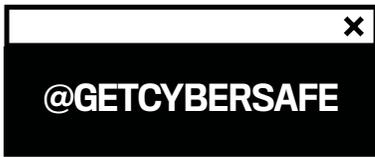


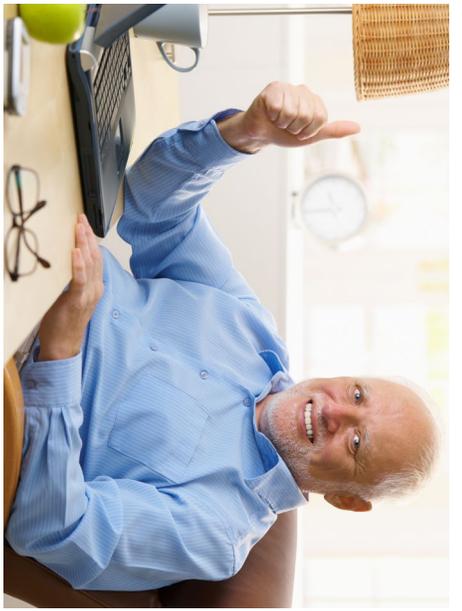
## SOFTWARE UPDATES

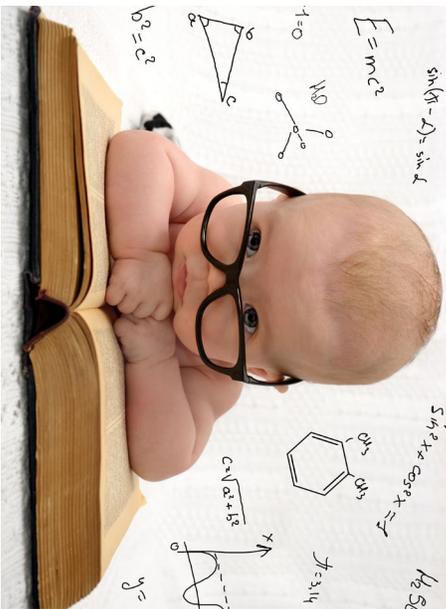
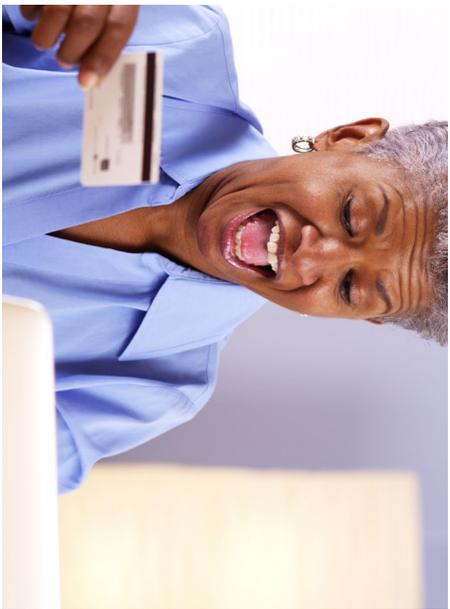
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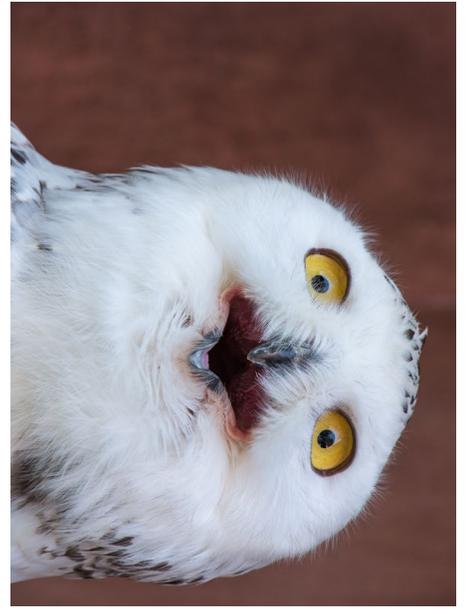


## SOFTWARE UPDATES



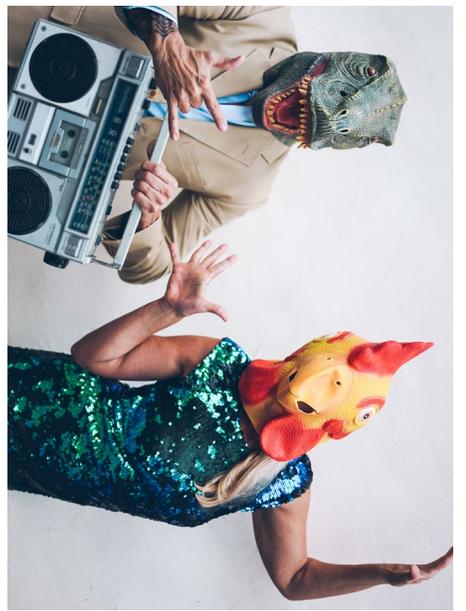
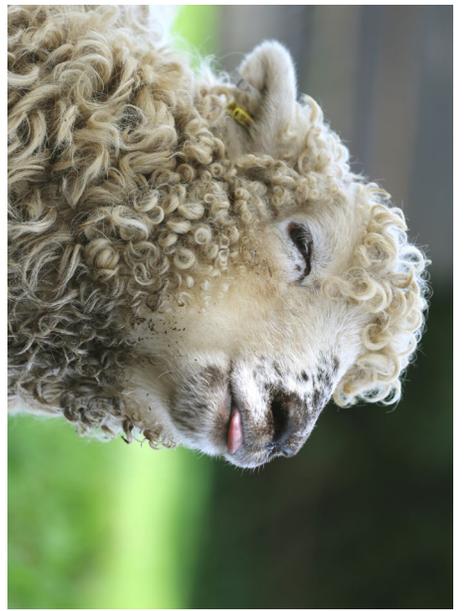
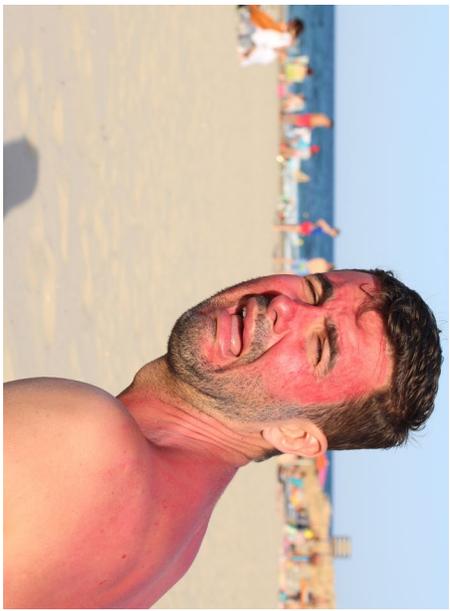




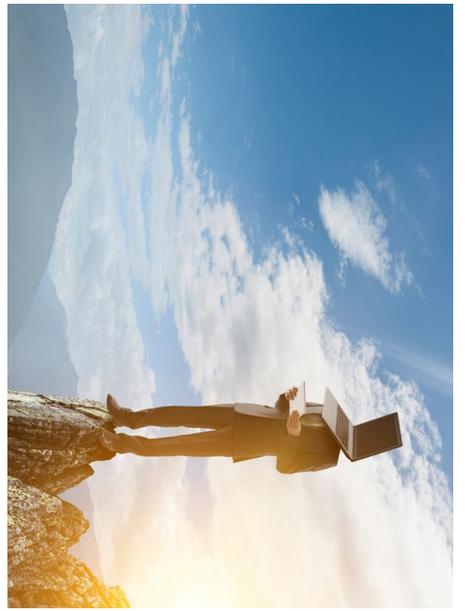


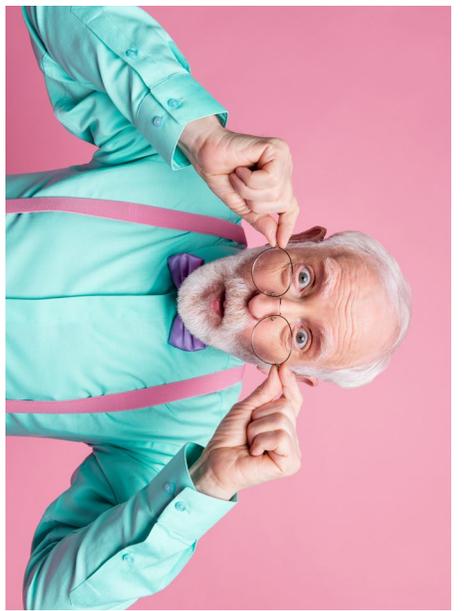
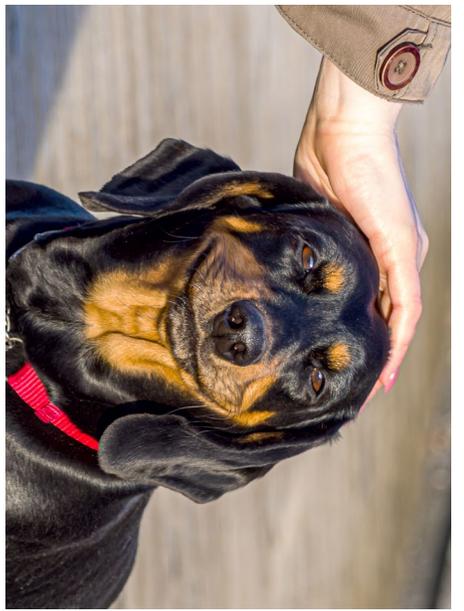


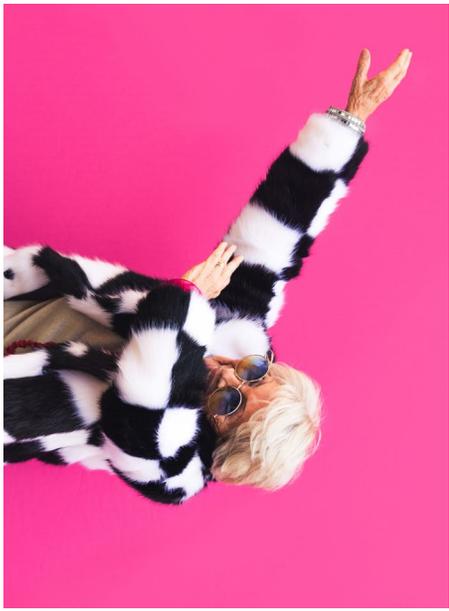












# I THINK, THEREFORE I MEME: GET CYBER SAFE

## How to play the world's most cyber safe party game

### SETUP

1. Download and print **this PDF** to get your cards.

We recommend taking this to a print shop and getting this done on cardstock, but it's up to you how sturdy you want your cards to be.

2. Cut the out the cards.

Scissors are good, a paper cutter is even better.

3. Separate the caption, photo, cyber threat and cyber safe cards.

Cyber threat and caption cards go in the same pile. Photo cards and cyber safe cards will each have their own piles.

### ALTERNATE SETUP

Give up on printing. **Just play online.**

### ACTUALLY PLAYING THE GAME

- Each player draws five caption cards.
- The player who most recently updated their device is the first judge. If everyone has automatic updates installed, the person who last received a phishing email goes first instead. We recommend reading the phishing email out loud mockingly. It won't get you extra points, but it's kind of fun.
- The judge shuffles the photo cards and shows the first card in the stack to all players.
- Players select which of the caption cards in their hand pairs funniest with the photo card and submit it to the judge face-down.
- Once the judge has received a caption card from each player, they shuffle and read them out.
- The judge selects the funniest caption and the player who played it wins the round and keeps the photo card.
- Any player who no longer has five cards must draw more cards until they do.
- The player on the judge's left becomes the new judge for the next round.
- Repeat.
- The first player to earn 10 photo cards wins the game.

### LET'S MAKE IT INTERESTING

Unlike those other photo captioning card games, *I Think, Therefore I Meme: Get Cyber Safe* has special cards to liven up the game and sow discord between players the way only a good board game can.

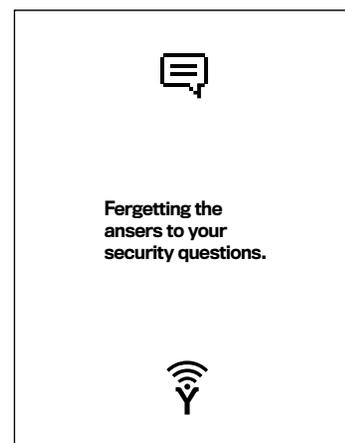
### CYBER THREAT CARDS

A cyber threat card is a trick or a scam that allows the cardholder to take cards from other players. There are two types of cyber threat cards:

#### PHISHING CARDS:

Like a phishing message, phishing cards look almost identical to regular caption cards but have a few identifiable features that can be used to differentiate them. These signs include:

- Urgent or threatening language
- Requests for sensitive information
- Anything too good to be true
- Unexpected updates or receipts
- Suspicious attachments
- Unprofessional design
- Spelling and grammar errors
- Links that don't go where you would expect



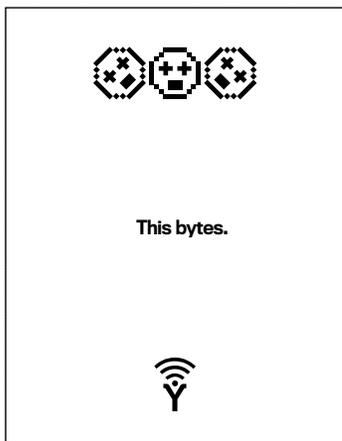
Phishing cards are used in place of regular caption cards. If the judge chooses a phishing card as their favourite response, they must forfeit one of their photo cards to the player who submitted it. If the judge hasn't earned a photo card yet, they lose a turn and sit out the next round.

It's up to the person who played the card to call the judge out for falling for their phish. Other players can point out that a card is a phishing card, but only the player who actually played the phishing card would benefit, so we're not sure why you would.

## MALWARE CARDS:

Unlike some IRL malware, malware cards are clearly identified in this game. They allow the cardholder to swap all five caption cards with another player of their choosing. The malware card is then discarded.

Malware cards are shuffled into the same deck as caption cards and are drawn the same way. If a player picks up a malware card, they can only play it at the start of a round, after everyone has drawn a new caption card but before the judge pulls a new photo card from the stack and reveals it to all players. The player whose cards were swapped must pick up another card to bring the number of cards in hand to five.



## CYBER SAFE CARDS:

Cyber safe cards protect a player from phishing or malware cards. These cards are not shuffled into the rest of the deck, but instead must be earned by the player after completing a specific action. Each type of cyber safe card has a different action associated with it, but they all do the same thing:

**Education cards:** Take a photo of yourself playing the game and share it with #GetCyberSafe. Don't forget to tag @GetCyberSafe too!

### Multi-factor authentication cards:

Enable multi-factor authentication on an account or device.

**Software updates cards:** Enable automatic updates on a device or app.

**Get Cyber Safe cards:** Call or text a family member and wish them a happy holiday (yes, even if you're playing in June!).

Cyber safe cards can only be earned at the beginning of a round and players can only earn a maximum of four cyber safe cards during the game. Once a cyber safe card is used, it cannot be used again that game.

