When you put a camera cover over your webcam and feel like you're super cyber secure

When you realize that fishermen probably receive phishing emails about fishing

When you keep the password to your streaming services a secret from family and friends

When your "anti-virus" software doesn't protect you from the common cold

When all the kids say "that's pretty fly, for a Wi-Fi"

When you share all of your problems with your smart speaker and it says "Sorry, I don't understand"

When you start thinking about a pair of shoes you want to buy and immediately get an ad for them

When your neighbour's network name is way funnier than yours because you're still using the default

When you see your resting face in a video call and quickly change your expression to look friendlier

When you realize that kids these days have no idea why the “save” button is a floppy disk

When you get a phishing message from a company you don’t even have an account with

When your device is looking fresh after an operating system update

When you update your device and it stops sounding like a plane at takeoff

When you delete a bunch of apps that you haven’t used in over a year and you have storage space again

When you accidentally connect to a sketchy public Wi-Fi network but you’re using a VPN

When your devices run automatic updates

When you mark a phishing email as spam

When you accidentally download ransomware but all of your files and devices are backed up

Me, delivering a TED talk about the convenience of using a password manager

My reaction when my friend tells me they're still using the default password for their router

When you enable multi-factor authentication (MFA) on all your devices

When you refuse to store passwords in your web browser

When you delete a suspicious email and block the sender

When an online purchase seems too good to be true and you stop yourself from buying it

When your relatives keep asking for the Wi-Fi password but you forgot to set up a guest network

When your mom says "It's your turn to cook dinner this year"

When the cranberry sauce arrives at the table in the shape of the can it came from

When you spent more time shopping for your dog's holiday present than anyone else in your family

When your child is on their best behaviour for an entire month because Santa is watching

When you scoop up the last honey-roasted ham at the grocery store on December 24th

When you get peer pressured into drinking oat milk

When you have to choose between an extra 10 minutes of sleep or going down another social media rabbit hole

What my coworkers see during video meetings when I think my camera is off

When teens start referring to the trends you grew up with as "vintage", "classic" or "old-timey"

When your office is pet friendly and your dog smells another dog on you when you get home

When you say "bless you" but they won't stop sneezing

When a baby won't stop staring at you and you're wondering if they're trying to start a fight

When your robot vacuum will sweep away everything but your sadness

When you read your old messages and cringe at how you used to talk

When you only eat the red and purple candies and you find someone that loves the yellow and green ones

Waking up in the middle of the night and realizing what you should have said in an argument last week

When you're an introvert and realize how much you love distancing

When you run into someone you knew in high school

When you see someone leave a shopping cart in the middle of the parking lot

When you start flossing the day before your dentist appointment and hope they don't notice

When you get peer pressured into drinking oat milk.exe

FW: CLAIM THIS EXCLUSIVE OFFER: Guessing an old password on the first try

Reelizing that Bluetooth is neether bleue or a tooth

When u finaly update yuor Laptop but u miss the ambient noize it made when it was fiting for its life

When your "antivirus" software doesn't protect you from the common cold

This bytes.

This bytes.

Send this straight
to the trash
(or another player).

Send this straight
to the trash
(or another player).

Hope that shaky
movie recording
you downloaded
was worth it.

Hope that shaky
movie recording
you downloaded
was worth it.

Well, this isn't
the million dollars
the email said it
would be.

Well, this isn't
the million dollars
the email said it
would be.

Would updating
your anti-virus
have been so hard?

Would updating
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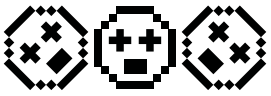

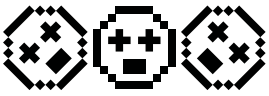

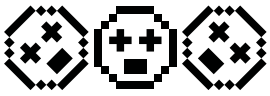

EDUCATION

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MULTI-FACTOR AUTHENTICATION

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Enable automatic updates on your devices so you can set it and forget it.

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SOFTWARE UPDATES

Updates can include bug fixes, security patches and even cool new features.

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SOFTWARE UPDATES

Don't wait until later – update your software as soon as it becomes available.

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SOFTWARE UPDATES

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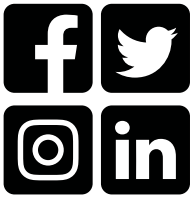

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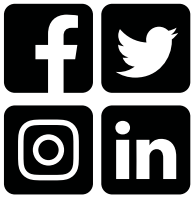

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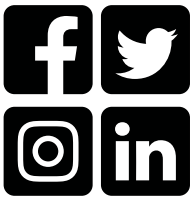

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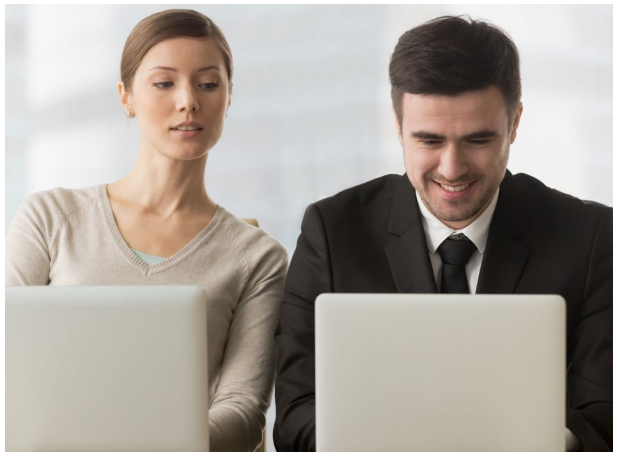
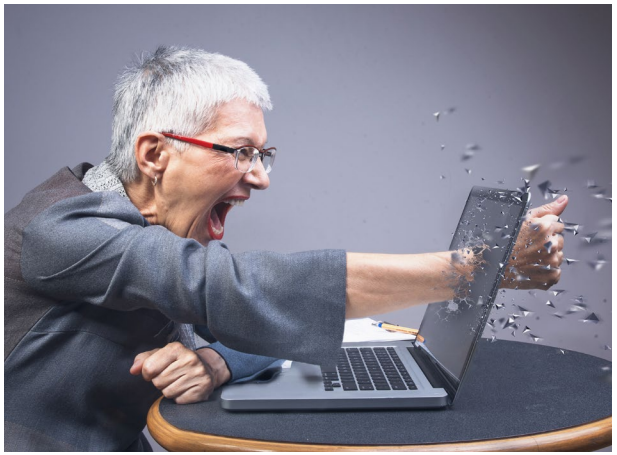




I THINK, THEREFORE I MEME: GET CYBER SAFE

How to play the world's most cyber safe party game

SETUP

1. Download and print **this PDF** to get your cards.

We recommend taking this to a print shop and getting this done on cardstock, but it's up to you how sturdy you want your cards to be.

2. Cut the out the cards.

Scissors are good, a paper cutter is even better.

3. Separate the caption, photo, cyber threat and cyber safe cards.

Cyber threat and caption cards go in the same pile. Photo cards and cyber safe cards will each have their own piles.

ALTERNATE SETUP

Give up on printing. **Just play online**.

ACTUALLY PLAYING THE GAME

- Each player draws five caption cards.
- The player who most recently updated their device is the first judge. If everyone has automatic updates installed, the person who last received a phishing email goes first instead. We recommend reading the phishing email out loud mockingly. It won't get you extra points, but it's kind of fun.
- The judge shuffles the photo cards and shows the first card in the stack to all players.
- Players select which of the caption cards in their hand pairs funniest with the photo card and submit it to the judge face-down.
- Once the judge has received a caption card from each player, they shuffle and read them out.
- The judge selects the funniest caption and the player who played it wins the round and keeps the photo card.
- Any player who no longer has five cards must draw more cards until they do.
- The player on the judge's left becomes the new judge for the next round.
- Repeat.
- The first player to earn 10 photo cards wins the game.

LET'S MAKE IT INTERESTING

Unlike those other photo captioning card games, *I Think, Therefore I Meme: Get Cyber Safe* has special cards to liven up the game and sow discord between players the way only a good board game can.

CYBER THREAT CARDS

A cyber threat card is a trick or a scam that allows the cardholder to take cards from other players. There are two types of cyber threat cards:

PHISHING CARDS:

Like a phishing message, phishing cards look almost identical to regular caption cards but have a few identifiable features that can be used to differentiate them. These signs include:

- Urgent or threatening language
- Requests for sensitive information
- Anything too good to be true
- Unexpected updates or receipts
- Suspicious attachments
- Unprofessional design
- Spelling and grammar errors
- Links that don't go where you would expect

Phishing cards are used in place of regular caption cards. If the judge chooses a phishing card as their favourite response, they must forfeit one of their photo cards to the player who submitted it. If the judge hasn't earned a photo card yet, they lose a turn and sit out the next round.

It's up to the person who played the card to call the judge out for falling for their phish. Other players can point out that a card is a phishing card, but only the player who actually played the phishing card would benefit, so we're not sure why you would.

MALWARE CARDS:

Unlike some IRL malware, malware cards are clearly identified in this game. They allow the cardholder to swap all five caption cards with another player of their choosing. The malware card is then discarded.

Malware cards are shuffled into the same deck as caption cards and are drawn the same way. If a player picks up a malware card, they can only play it at the start of a round, after everyone has drawn a new caption card but before the judge pulls a new photo card from the stack and reveals it to all players. The player whose cards were swapped must pick up another card to bring the number of cards in hand to five.

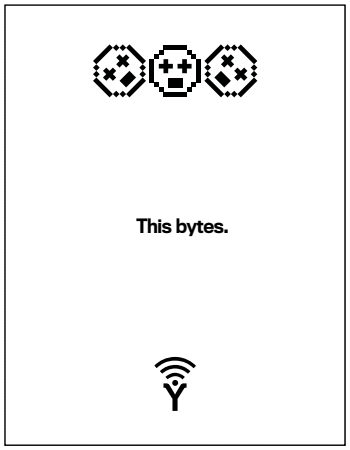
CYBER SAFE CARDS:

Cyber safe cards protect a player from phishing or malware cards. These cards are not shuffled into the rest of the deck, but instead must be earned by the player after completing a specific action. Each type of cyber safe card has a different action associated with it, but they all do the same thing:

Education cards: Take a photo of yourself playing the game and share it with #GetCyberSafe. Don't forget to tag @GetCyberSafe too!

Multi-factor authentication cards:
Enable multi-factor authentication on an account or device.

Software updates cards: Enable automatic updates on a device or app.

Get Cyber Safe cards: Call or text a family member and wish them a happy holiday (yes, even if you're playing in June!).

Cyber safe cards can only be earned at the beginning of a round and players can only earn a maximum of four cyber safe cards during the game. Once a cyber safe card is used, it cannot be used again that game.